

TM#61003

NCC Cable System Order

117602317

Order #	62336009
Syscode	7893
System Name	Spectrum/Chaffield, MN
Market	Rochester, MN
AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16

Flight Dates	09/19/16 - 09/25/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota
Client Code	
Product Code	
Est Code	2295
Product Name	
Credit Status	
Primary Demo	Households
Makegood Policy	Approval Required

Update Date	09/19/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	1
Total	\$471.00
Commission	\$70.65
Net Total	\$400.35
Total Spots	86
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments :

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	9/19/16	9/25/16	05:00	09:00	X	X	X	X				-	-	7	\$6.00	\$42.00	30	tier 1
2	CNN	VARIOUS	9/19/16	9/25/16	09:00	16:00	X	X	X	X				-	-	22	\$4.00	\$88.00	30	tier 1
3	CNN	SITUATION ROOM<	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	12	\$6.00	\$72.00	30	tier 1
4	DISC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	8	\$7.00	\$56.00	30	tier 1
5	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	15	\$7.00	\$105.00	30	tier 1
6	HGTV	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	5	\$6.00	\$30.00	30	tier 1
7	TLC	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	12	\$4.00	\$48.00	30	tier 2
8	TNT	AVG. ALL WKS/CASTLE	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	5	\$6.00	\$30.00	30	tier 1

Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	86	0	0	0	0	0	0	0	0	0	0	86
AMT	\$471.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$471.00

SYSTEM APP:

SALES

ACCT

Date Printed

09/19/16

62336009 | Rochester, MN | Spectrum/Chaffield, MN | 7893 |